

FORWARDS

V 2.0

ALEXANDRA



THE *BEGINNING*
OF A NEW
DESIGN ERA.

ALEXANDRA

ALEXANDRA apuesta firme por el diseño de vanguardia y de autor. Una nueva línea que nace bajo la influencia del prestigioso diseñador valenciano Ramón Esteve que, con su clara vocación por la conquista permanente de los espacios esenciales, realiza propuestas con sabor mediterráneo en honor a sus orígenes. Diseños que están siempre en boga al margen de las tendencias y que perduran en el tiempo.

ALEXANDRA FORWARDS, cuenta además con otros diseñadores internacionales de renombre tales como Ben Wu, Yonoh Studio, Venture, Estudi hac-JM Ferrero o Jacobo Ventura, que aportan a la firma una nueva ola de ideas e inspiraciones que quedan plasmadas a través de diseños modernos y vanguardistas. Creaciones que poseen el don de la elegancia, de la atemporalidad y concebidas para los amantes del lujo sobrio, discreto y sin estridencias.

Esencia, alta calidad, nobleza de los materiales, la tradición artesanal en sus procesos de fabricación, el gusto por el detalle, por el trabajo bien hecho, la personalización de sus piezas y el “made in Spain”.

ALEXANDRA is firmly committed to avant-garde and signature design. A new line that is born under the influence of the prestigious designer Ramón Esteve who, with his clear vocation for the permanent conquest of essential spaces, creates proposals with a Mediterranean flavour in honour of his origins. Designs that are always in vogue, regardless of trends and that last over time.

ALEXANDRA FORWARDS also works with other renowned international designers such as Ben Wu, Yonoh Studio, Venture, Estudi hac-JM Ferrero or Jacobo Ventura, who bring to the firm a new wave of ideas and inspiration that are reflected in modern and avant-garde designs. Creations which possess the gift of elegance, timelessness and conceived for lovers of understated, discreet luxury and without excess.

Essence, high quality, noble materials, traditional craftsmanship in its manufacturing processes, the taste for detail, for a job well done, the customisation of its pieces and the “made in Spain” label.





TEMPO

BY RAMÓN ESTEVE



A-5999/01*
TEMPO
Sofá modular
Modular sofa
396 x 198 x 88H

A-3925/01
TEMPO
Sillón
Armchair
71 x 67 x 85H

A-6040/02
TEMPO
Mesa centro
Coffee table
120 x 120 x 30H

A-6041/02
TEMPO
Mesa auxiliar
Side table
60D x 44H

(*) Cojines no incluidos / Cushions not included



TEMPO
BY RAMÓN ESTEVE



A-3925/02
TEMPO
Sillón
Armchair
71 x 67 x 85H

A-3925/01
TEMPO
Sillón
Armchair
71 x 67 x 85H



A-6041/02
TEMPO
Mesa auxiliar
Side table
60D X 44H





A-6041/01
TEMPO
Mesa auxiliar
Side table
60D x 44H

A-6042/01
TEMPO
Mesa centro
Coffee table
120D x 40H

A-6040/01
TEMPO
Mesa centro
Coffee table
120 x 120 x 30H





A-5999/02*
TEMPO
Sofá modular
Modular sofa
396 x 198 x 88H

A-5975/02
TEMPO
Puff
Pouff
96 x 96 x 43H

A-2885/03
ESTRATO
Mesa centro
Coffee table
170 x 150 x 39H

TEMPO
BY RAMÓN ESTEVE



A-5995/02*
TEMPO
Sofá modular
Modular sofa
390 x 102 x 88H



A-5985/02*
TEMPO
Sofá modular
Modular sofa
300 x 102 x 88H





JUDE ESTRATO

BY FRANCESC RIFÉ



A-3935/03
JUDE
Sillón
Armchair
75 x 66 x 68H

A-5606/02
JUDE
Sofá modular (brazo izq.)
Modular sofa (left arm)
290 x 103 x 88H

A-5613/03
JUDE
Sofá modular (rinconera)
Modular sofa (corner)
139 x 139 x 88H

A-5607/03
JUDE
Sofá modular (brazo dcha.)
Modular sofa (right arm)
290 x 103 x 88H

A-2885/04
ESTRATO
Mesa centro
Coffee table
170 x 150 x 39H



JUDE
BY FRANCESC RIFÉ

A-5602	A-6160
JUDE	JUDE
Sofá 3 plazas	Estantería L
3-seater sofa	L shelf
309 x 103 x 88H	248 x 36 x 39H





JUDE
BY FRANCESC RIFÉ

A-3935/03	A-3945/03
JUDE	JUDE
Sillón	Reposapiés
Armchair	Footstool
75 x 66 x 68H	66 x 50 x 35H



A-3935/01
JUDE
Sillón
Armchair
75 x 66 x 68H



A-2886
ESTRATO
Mesa centro
Coffee table
160 x 106 x 39H



ESTRATO
BY FRANCESC RIFÉ

A-2885/01
ESTRATO
Mesa centro
Coffee table
170 x 150 x 39H



DISC PALMA CORO

BY YONOH



J-5906/01*
DISC
Sofá modular
Modular sofa
425 x 230 x 96H

S-6195/02
Cojín
Cushion
45 x 45 cm

S-1065/02
PALMA
Sillón
Armchair
87 x 89 x 92H

A-2975/07
CORO
Mesa centro
Coffee table
105D x 42H

A-2980/06
CORO
Mesa centro
Coffee table
150 x 90 x 37H

A-2970/08
CORO
Mesita auxiliar
Side table
55D x 50H



DISC
BY YONOH

S-6195/02
Cajín
Cushion
45 x 45 cm

J-5906/01
DISC
Sofá modular
Modular sofa
425 x 230 x 96H



S-6195/03	A-5919/01	J-5907/01
Cajín	DISC	DISC
Cushion	Puff	Sofá modular
45 x 45 cm	Pouff	Modular sofa
	100 x 70 x 43H	360 x 130 x 96H



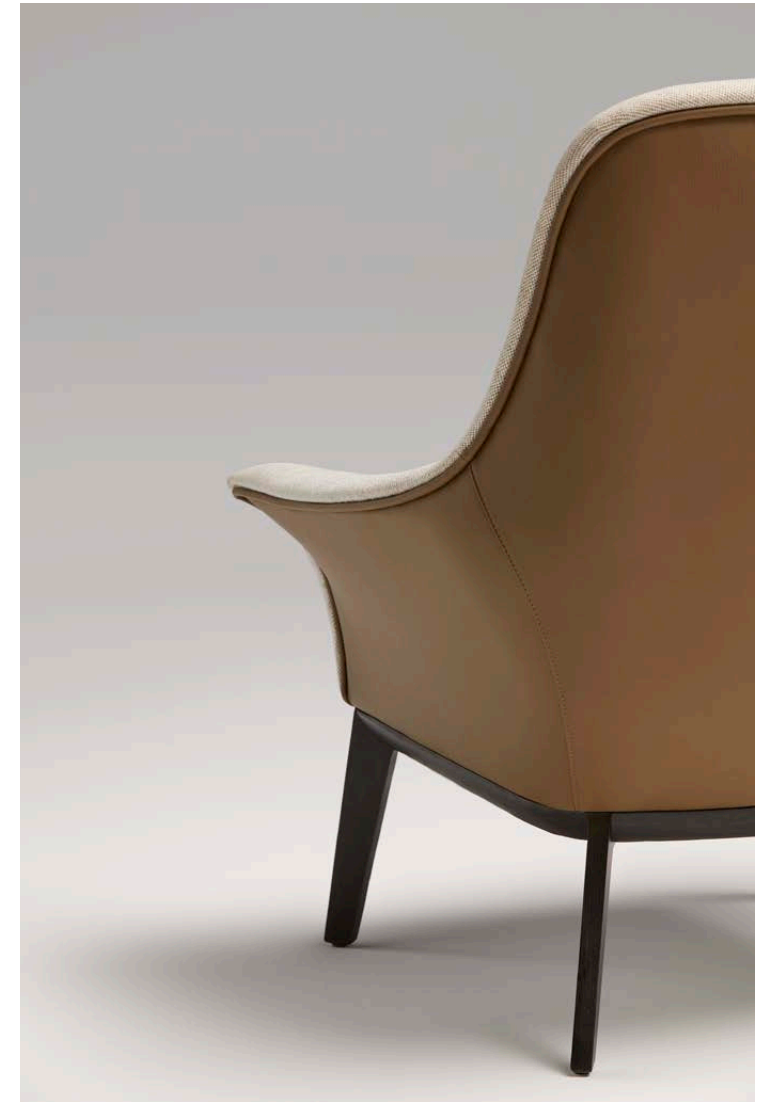
DISC
BY YONOH

S-6195/04	A-5913/01	A-5919/03
Cojín	DISC	DISC
Cushion	Sillón	Puff
45 x 45 cm	Armchair	Pouff
	130 x 95 x 96H	100 x 70 x 43H





S-1065/01
PALMA
Sillón
Armchair
87 x 89 x 92H



PALMA
BY YONOH

CORO
BY YONOH



A-2970/02
CORO
Mesita auxiliar
Side table
55D x 50H



A-2980/02
CORO
Mesa centro
Coffee table
150 x 90 x 37H

A-2970/06
CORO
Mesita auxiliar
Side table
55D x 50H

A-2975/03
CORO
Mesa centro
Coffee table
105D x 42H



BELUGA

BY JACOBO VENTURA

YUAN

BY BEN WU



A-5530*
BELUGA
Sofa
392 x 224 x 88H

A-2980/02
CORO
Mesa centro
Coffee table
150 x 90 x 37H

A-2975/08
CORO
Mesa centro
Coffee table
105D x 42H

A-3520/07
YUAN
Sillón
Armchair
65 x 93 x 78H

A-2970/10
CORO
Mesita auxiliar
Side table
55D x 50H



BELUGA
BY JACOBO VENTURA

A-5530
BELUGA
Sofa
392 x 224 x 88H



A-5530*
BELUGA
Sofa
292 x 224 x 88H



NATIVE

BY JACOBO VENTURA





YUAN
BY BEN WU

A-3520/07
YUAN
Sillón
Armchair
65 x 93 x 78H



An abstract geometric composition featuring a large, light-colored wood panel with a vertical grain. A white, angular, geometric shape is positioned in the lower-left corner, partially overlapping the wood. Below this white shape is a horizontal strip of a darker, polished wood or metal material. The overall aesthetic is minimalist and architectural.

PRINCE KENTIA

BY JACOBO VENTURA



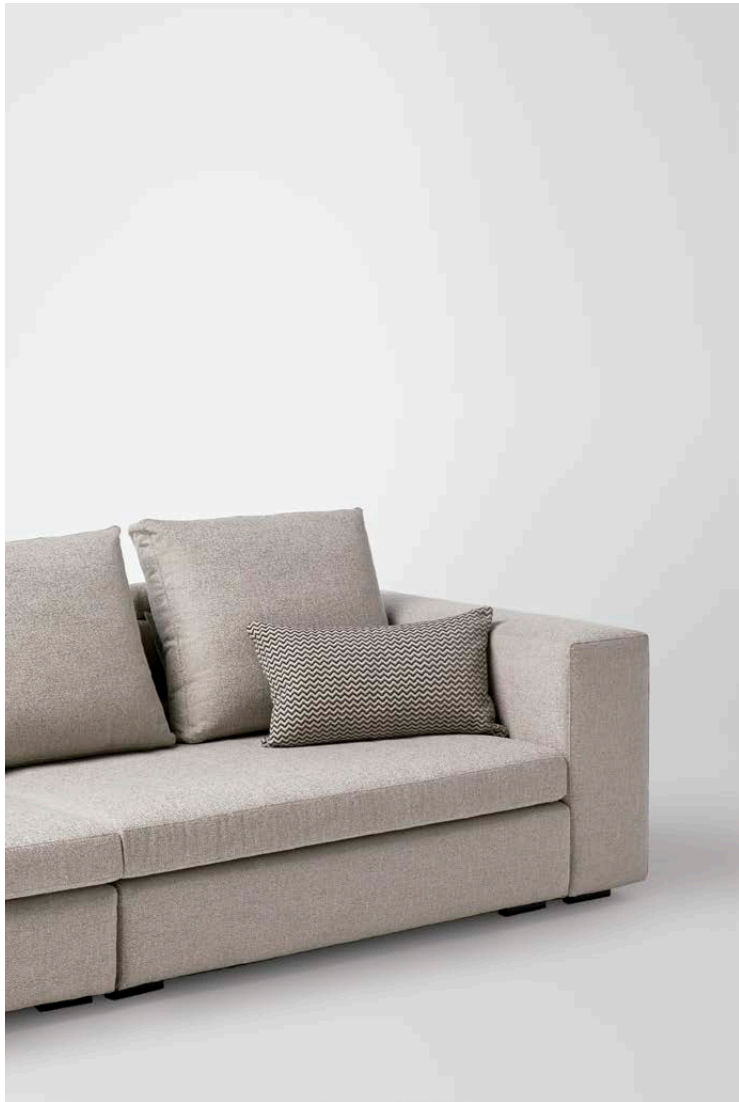
J-4337/01*
PRINCE
Sofá modular
Modular sofa
556 x 185 x 61H

A-2955/03
KENTIA
Mesa centro S
S coffee table
180 x 70 x 36H

A-2950/03
KENTIA L
Mesa centro
Coffee table
180 x 70 x 36H

A-2960/01
KENTIA
Mesita auxiliar
Side table
85 x 55 x 44H

(*) Cojines sueltos decorativos no incluidos / Small loose cushions not included



PRINCE
BY JACOBO VENTURA



A-4306/01*
PRINCE
Sofá
316 x 115 x 61H



KENTIA

BY JACOBO VENTURA

A-2950/01
KENTIA
Mesa centro L
L coffee table
180 x 70 x 38H

A-2955/03
KENTIA
Mesa centro S
S coffee table
180 x 70 x 36H

A-2960/02
KENTIA
Mesita auxiliar
Side table
85 x 55 x 44H



D-4984
KENTIA
Mesita auxiliar
Side table
85 x 55 x 44H



S-1040/01
COBRA L
Sillón
Armchair
98 x 80 x 106H

S-1045/03
COBRA S
Sillón
Armchair
98 x 80 x 79H

A-2970/04
CORO
Mesita auxiliar
Side table
55D x 50H



COBRA
BY VENTURE



S-1045/01
COBRA S
Sillón
Armchair
98 x 80 x 79H

S-1040/01
COBRA L
Sillón
Armchair
98 x 80 x 106H



CRICKET

BY ESTUDI{H}AC



S-1060/09*
CRICKET
Sillón
Armchair
80 x 84 x 88H

S-1063/05*
CRICKET
Sofá
Sofa
180 x 84 x 88H

A-2955/01
KENTIA S
Mesa centro
Coffee table
110 x 70 x 38H

S-1060/10
CRICKET
Sillón
Armchair
80 x 84 x 88H

S-1062/05
CRICKET
Reposapiés
Stool
72 x 54 x 42,5H

A-2970/09
CORO
Mesa auxiliar
Side table
55D x 50H

A-3570/05
CRICKET
Taburete
Bar stool
50 x 62 x 105H

CRICKET
BY ESTUDI{H}AC



S-1063/01
CRICKET
Sofa
180 x 84 x 88H

S-1060/01
CRICKET
Sillón
Armchair
80 x 84 x 88H

S-1062/01
CRICKET
Reposapiés
Stool
72 x 56 x 38H



S-1060/02
CRICKET
Sillón
Armchair
80 x 84 x 88H

S-1060/01
CRICKET
Sillón
Armchair
80 x 84 x 88H



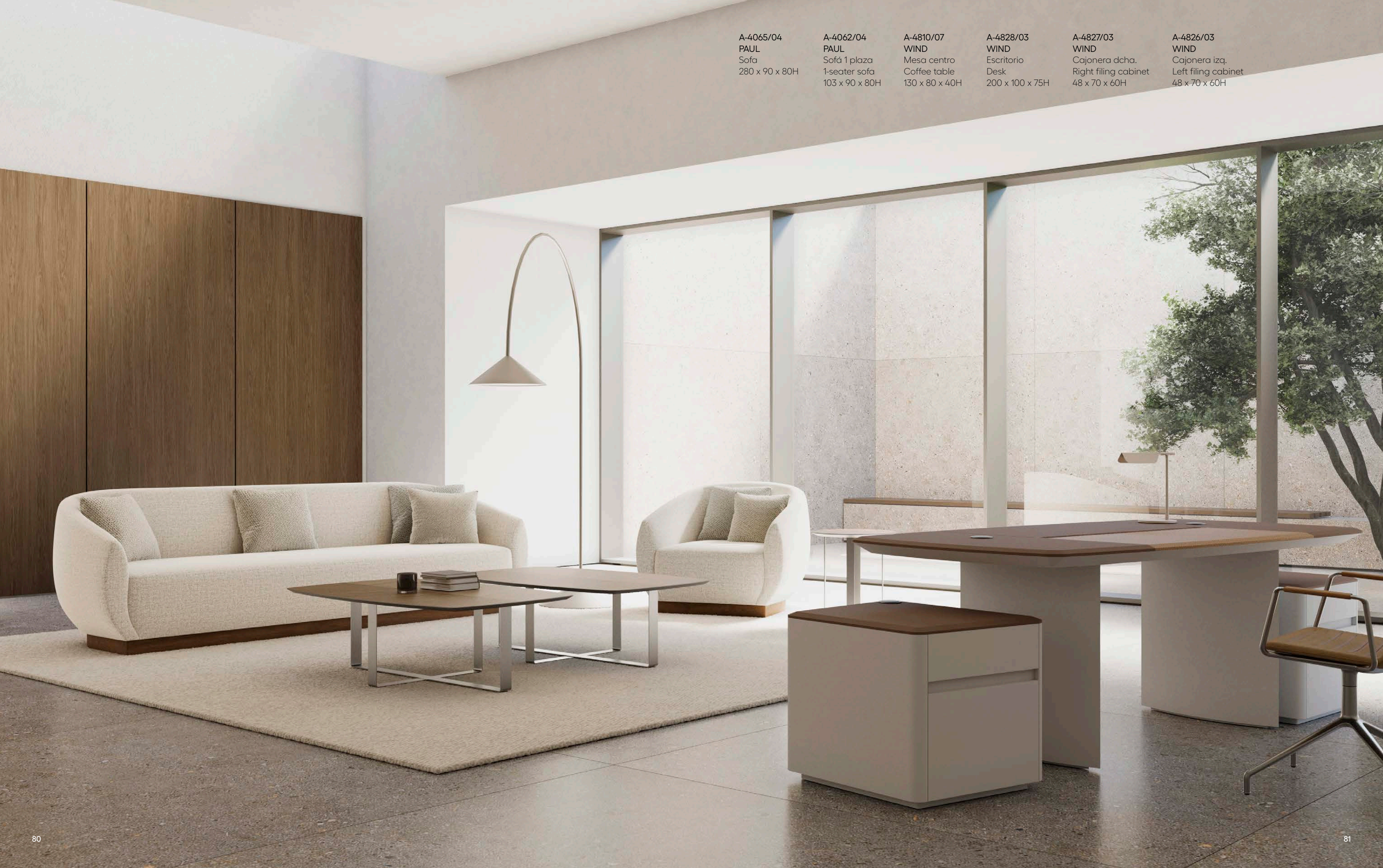


PAUL

BY ESTUDI{H}AC

WIND

BY JACOBO VENTURA



A-4065/04
PAUL
Sofa
280 x 90 x 80H

A-4062/04
PAUL
Sofá 1 plaza
1-seater sofa
103 x 90 x 80H

A-4810/07
WIND
Mesa centro
Coffee table
130 x 80 x 40H

A-4828/03
WIND
Escritorio
Desk
200 x 100 x 75H

A-4827/03
WIND
Cajonera dcha.
Right filing cabinet
48 x 70 x 60H

A-4826/03
WIND
Cajonera izq.
Left filing cabinet
48 x 70 x 60H



A-4065/01
PAUL
Sofa
280 x 90 x 80H

PAUL
BY ESTUDI{H}AC



A-4062/01
PAUL
Sofá 1 plaza
1-seater sofa
103 x 90 x 80H

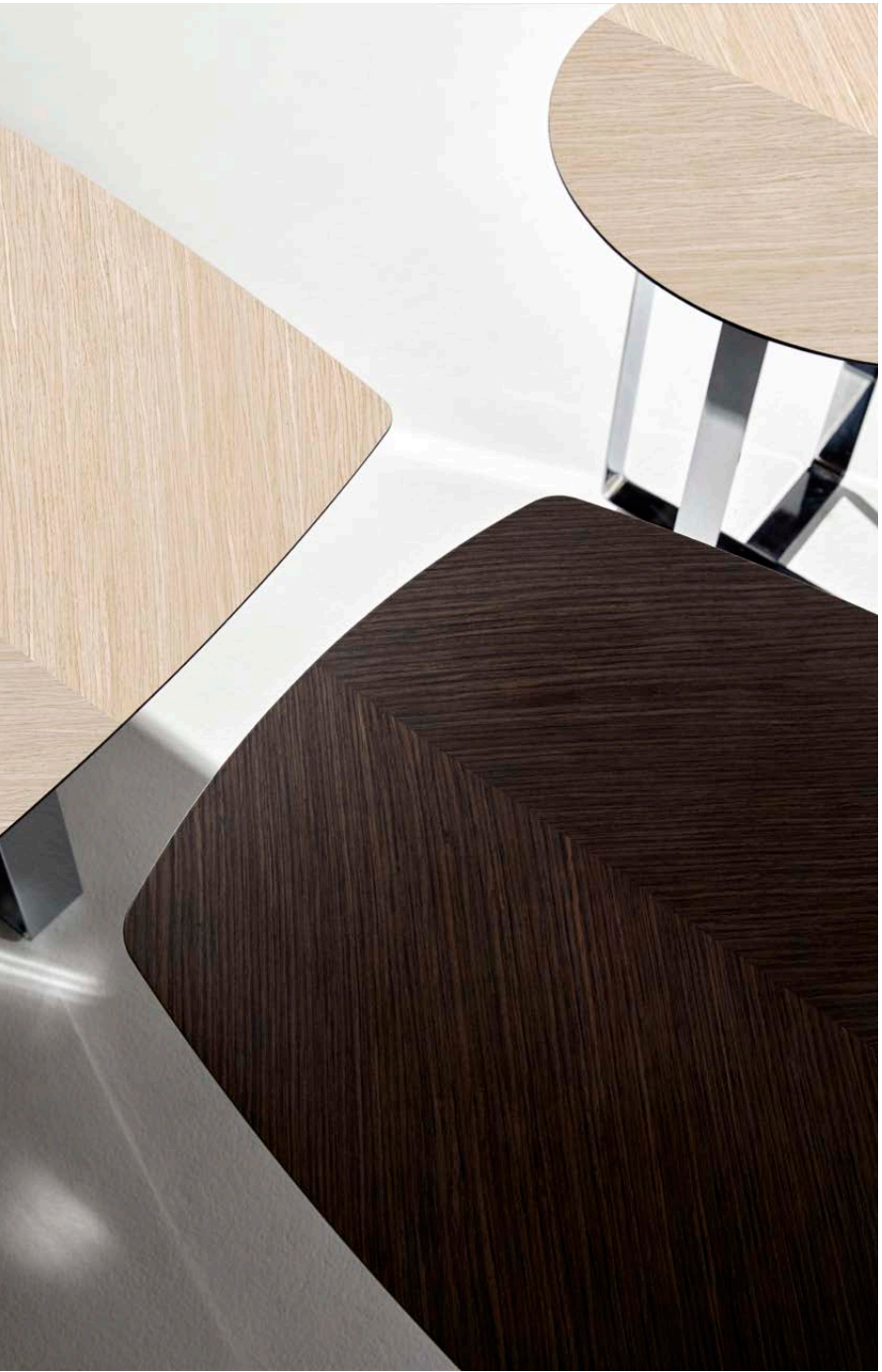


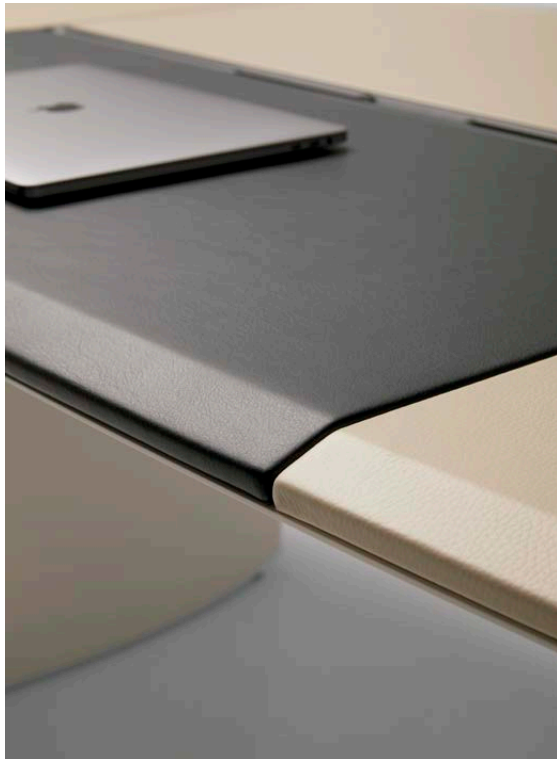
WIND
BY JACOBO VENTURA

A-4810/04
WIND
Mesa centro
Coffee table
130 x 80 x 40H

A-4820/04
WIND
Mesa auxiliar
Side table
50D x 55H

A-4815/10
WIND
Mesa auxiliar
Side table
90 x 50 x 55H





WIND
BY JACOBO VENTURA

- | | | |
|-----------------|---------------------|----------------------|
| A-4828/01 | A-4826/01 | A-4827/01 |
| WIND | WIND | WIND |
| Escritorio | Cajonera izq. | Cajonera dcha. |
| Desk | Left filing cabinet | Right filing cabinet |
| 200 x 100 x 75H | 48 x 70 x 60H | 48 x 70 x 60H |



DECORTE JUDE

BY FRANCESC RIFÉ

A-6182/03
DECORTE
Mesa comedor
Dining table
180D x 74H

A-393003
JUDE
Silla
Chair
62 x 46 x 68H





DECORTE
BY FRANCESC RIFÉ

A-6182
DECORTE
Mesa comedor
Dining table
180D x 74H



A-6182/03
DECORTE
Mesa comedor
Dining table
180D x 74H



A-3930/04
JUDE
Silla / Chair
62 x 46 x 68H

A-3930/03
JUDE
Silla / Chair
62 x 46 x 68H

A-6172/02
DECORTE
Mesa comedor
Dining table
280 x 120 x 74H

A-3930/04
JUDE
Silla
Chair
62 x 46 x 68H





A-6177
DECORTE
Mesa comedor
Dining table
250 x 110 x 74H



DECORTE
BY FRANCESC RIFÉ

A-6172/04
DECORTE
Mesa comedor
Dining table
280 x 120 x 74H



A-6177
DECORTE
Mesa comedor
Dining table
250 x 110 x 74H

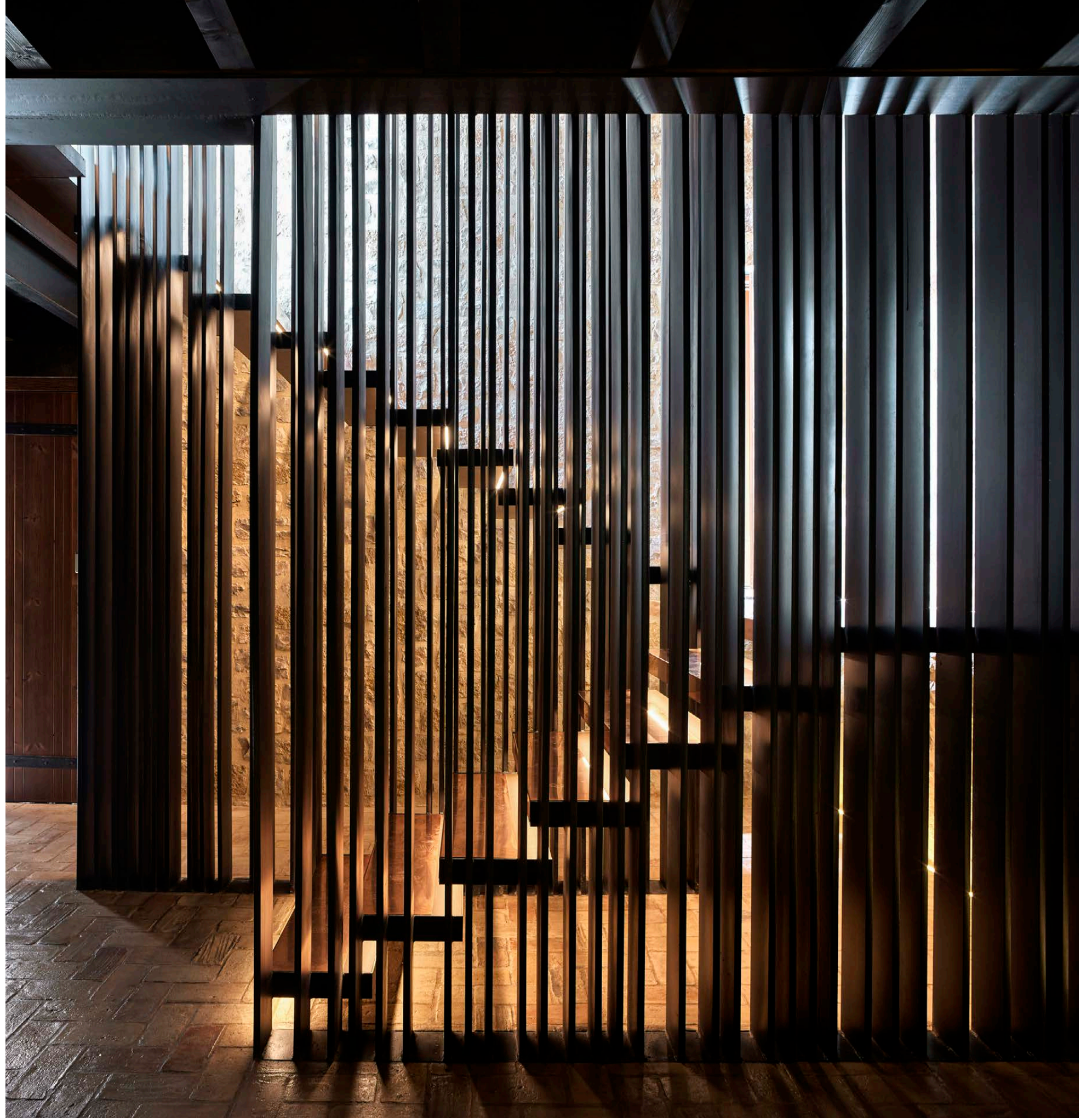
DECORTE
BY FRANCESC RIFÉ



A-6177
DECORTE
Mesa comedor
Dining table
250 x 110 x 74H

TEMPO

BY RAMÓN ESTEVE





A-6035/02
TEMPO
Mesa comedor
Dining table
280 x 120 x 76H

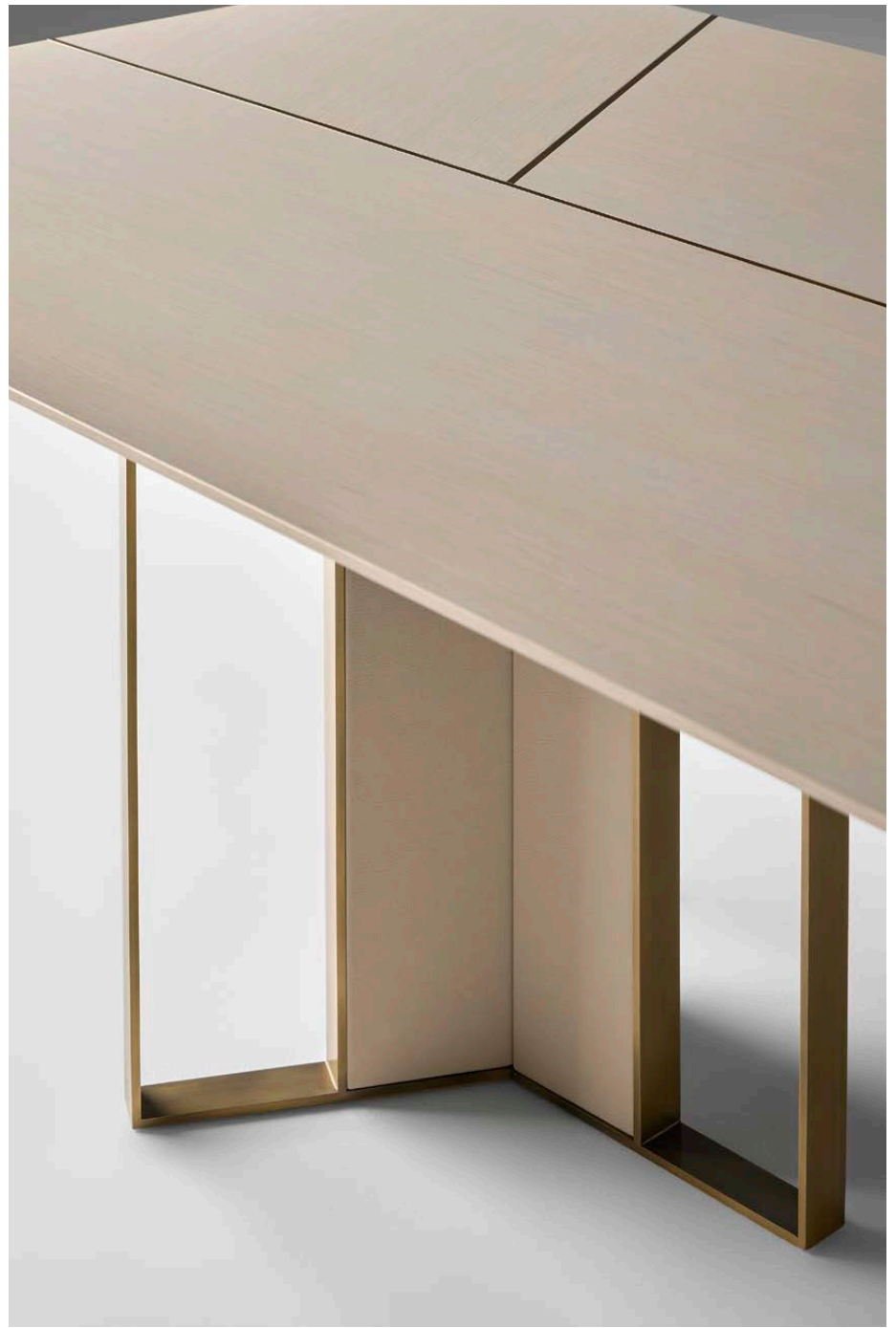
A-3923/01
TEMPO
Sillón comedor
Dining armchair
56 x 56 x 85H

A-3922/01
TEMPO
Silla comedor
Dining chair
47 x 56 x 80H

A-6030/02
TEMPO
Aparador alto
High sideboard
118 x 55 x 178H



A-6035/01
 TEMPO
 Mesa comedor
 Dining table
 280 x 120 x 76H



TEMPO
 BY RAMÓN ESTEVE



A-3923/02
TEMPO
Sillón comedor
Dining armchair
56 x 56 x 85H



A-3922/01
TEMPO
Silla comedor
Dining chair
47 x 56 x 80H

A-3923/01
TEMPO
Sillón comedor
Dining armchair
56 x 56 x 85H



A-6045/01
TEMPO
Mesa comedor
Dining table
180D x 76H

A-6055/01
TEMPO
Mesa comedor
Dining table
210D x 76H
(Como foto / As picture)

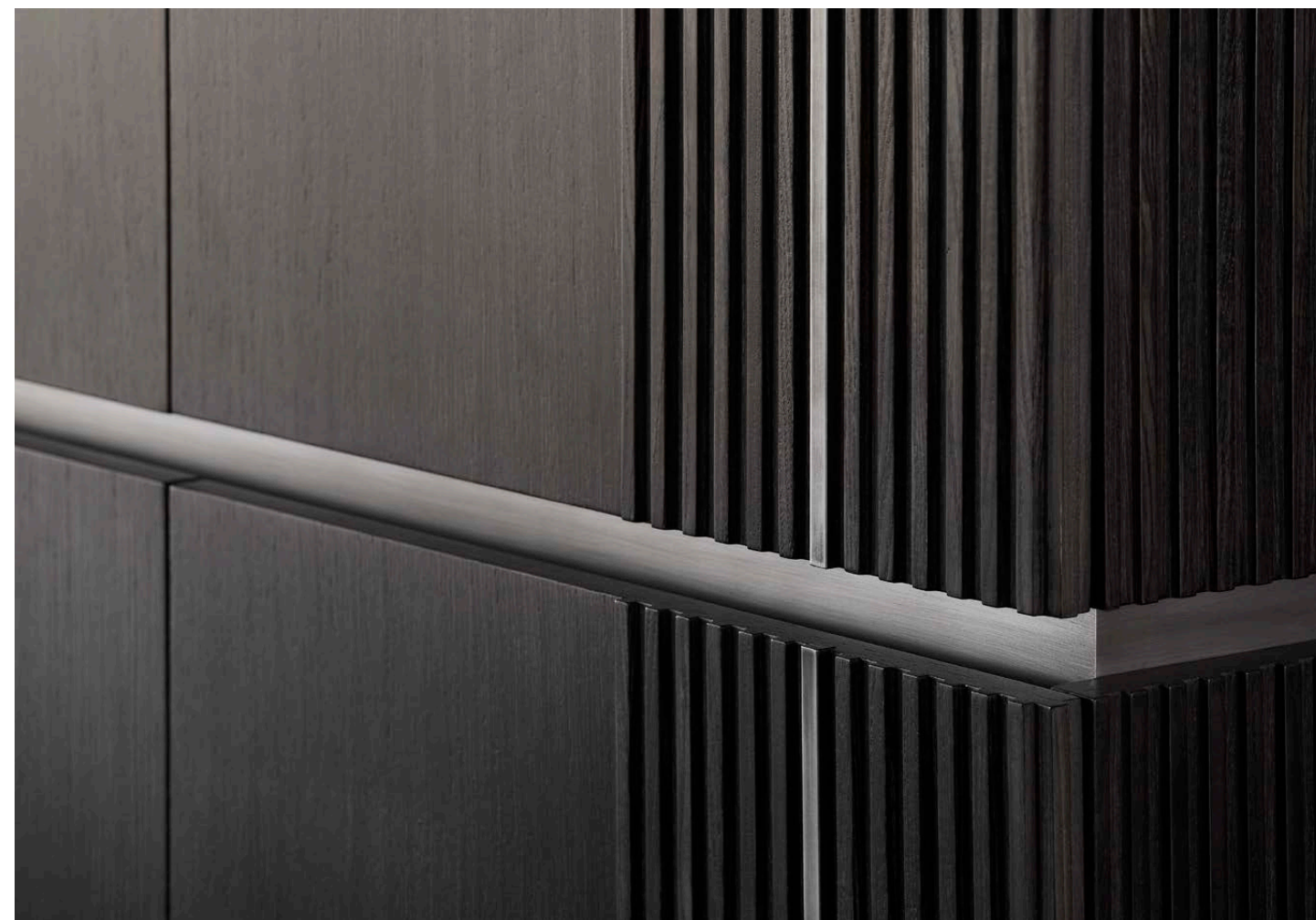


A-6030/02
TEMPO
Aparador alto
High sideboard
118 x 55 x 178H





A-6030/01
TEMPO
Aparador alto
High sideboard
118 x 55 x 178H



A-6030/02
TEMPO
Aparador alto
High sideboard
118 x 55 x 178H

A-3922/02
TEMPO
Silla comedor
Dining chair
47 x 56 x 80H

A-6050/01
TEMPO
Mesa comedor
Dining table
140D x 76H



A-6035/02
TEMPO
Mesa comedor
Dining table
280 x 120 x 76H

A-3922/01
TEMPO
Silla comedor
Dining chair
47 x 56 x 80H





A-6033/01
TEMPO
Aparador
Sideboard
240 x 55 x 68H

A-3925/02
TEMPO
Sillón
Armchair
71 x 67 x 85H



A-6033/01
TEMPO
Aparador
Sideboard
240 x 55 x 68H



A-6033/02
TEMPO
Aparador
Sideboard
240 x 55 x 68H

A-6033/02
TEMPO
Aparador
Sideboard
240 x 55 x 68H





ALTEA CALPE

BY YONOH

ATLAS

BY JACOBO VENTURA



A-6100/02
ALTEA
Mesa comedor
Dining table
280 x 120 x 75H

A-6101/01
CALPE
Aparador
Sideboard
280 x 55 x 74H

A-3900/06
ATLAS
Silla comedor
Dining chair
59 x 61 x 86H



ALTEA
BY YONOH

A-6100/02
ALTEA
Mesa comedor
Dining table
280 x 120 x 75H



CALPE
BY YONOH



A-6101/01
CALPE
Aparador
Sideboard
280 x 55 x 74H

A-3900/05
ATLAS
Silla comedor
Dining chair
59 x 61 x 86H

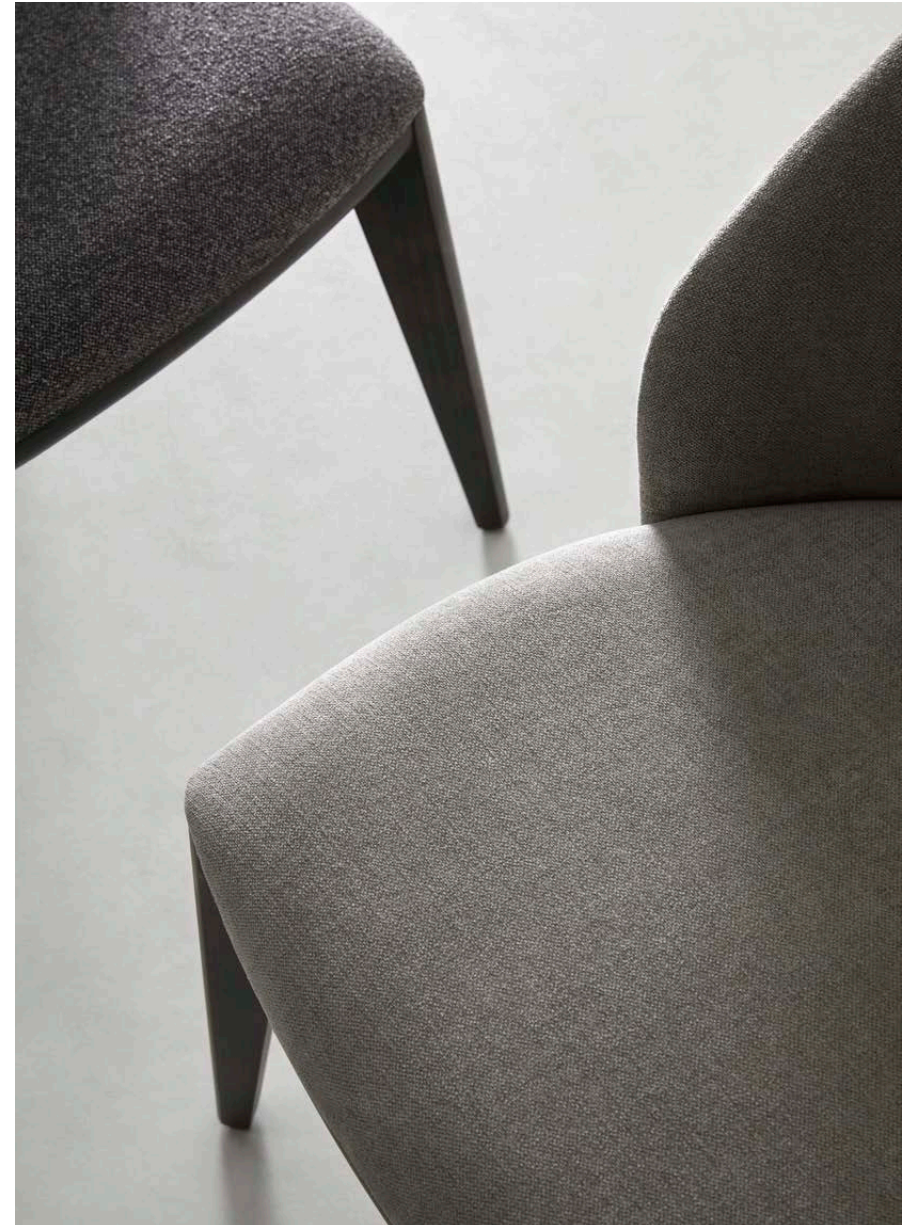
A-3900/06
ATLAS
Silla comedor
Dining chair
59 x 61 x 86H

A-3900/08
ATLAS
Silla comedor
Dining chair
59 x 61 x 86H



ATLAS

BY JACOBO VENTURA





VÉRTICE

BY GABRIEL TEIXIDÓ

CARLA

BY JACOBO VENTURA

A-6150/02
VÉRTICE
Mesa comedor
Dining table
300 x 120 x 74H

A-3910/04
CARLA
Silla comedor
Dining chair
56 x 64 x 81H





A-6150/02
VÉRTICE
Mesa comedor
Dining table
300 x 120 x 74H



VÉRTICE
BY GABRIEL TEIXIDÓ



A-6150/02
VÉRTICE
Mesa comedor
Dining table
300 x 120 x 74H



A-3910/01
CARLA
Silla comedor
Dining chair
56 x 64 x 81H



WIND

BY JACOBO VENTURA

LIFT

BY JACOBO VENTURA

CRICKET

BY ESTUDI{H}AC



A-4809/04
WIND
Mesa comedor
Dining table
318 x 130 x 75H

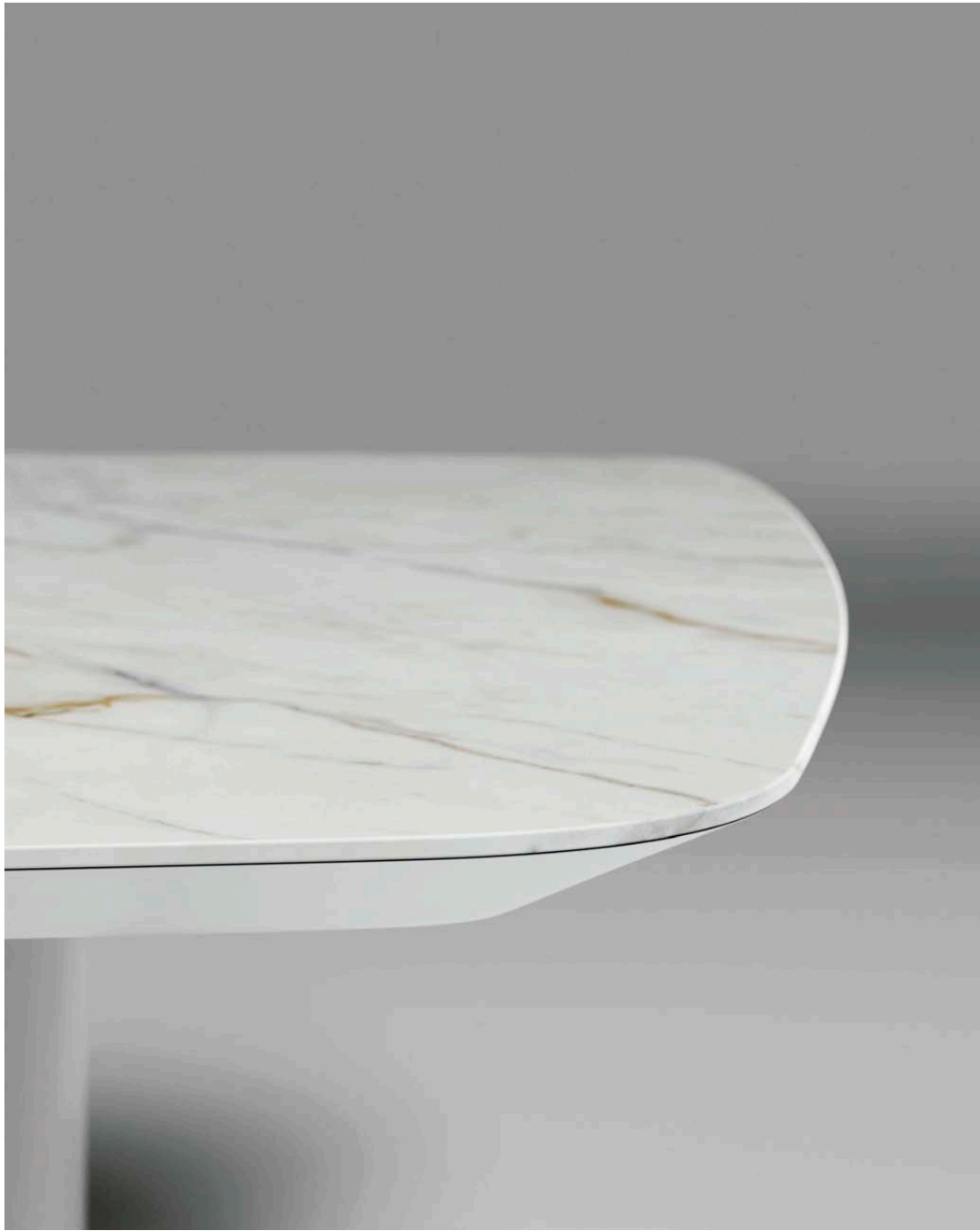
A-6110/04
LIFT
Aparador
Sideboard
274 x 49 x 61H

A-3550/15
CRICKET
Silla comedor
Dining chair
50 x 60 x 80H

WIND
BY JACOBO VENTURA

A-4809/04
WIND
Mesa comedor
Dining table
318 x 130 x 75H





WIND
BY JACOBO VENTURA



A-4800/06
WIND
Mesa comedor
Dining table
230 x 130 x 75H



LIFT
BY JACOBO VENTURA

A-6110/04
LIFT
Aparador
Sideboard
274 x 49 x 61H

CRICKET

BY ESTUDI{H}AC



A-3550/10
CRICKET
Silla comedor
Dining chair
50 x 60 x 80H

A-3550/11
CRICKET
Silla comedor
Dining chair
50 x 60 x 80H

A-3550/12
CRICKET
Silla comedor
Dining chair
50 x 60 x 80H



A-3560/04
CRICKET
Silla comedor
Dining chair
50 x 60 x 80H

A-3560/05
CRICKET
Silla comedor
Dining chair
50 x 60 x 80H

A-3560/06
CRICKET
Silla comedor
Dining chair
50 x 60 x 80H



A-3570/101 CRICKET Taburete Bar stool 50 x 62 x 105H	A-3570/01 CRICKET Taburete Bar stool 50 x 62 x 105H	A-3570/02 CRICKET Taburete Bar stool 50 x 62 x 105H
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THE ONE

BY BEN WU

A-3505/03
SOU
Mesa comedor
Dining table
250 x 110 x 77H

A-3510/04
SHI
Silla comedor
Dining chair
52 x 72 x 81H

L-3025/03
SWORD
Lámpara
Lamp
40 x 40 x 146H

P-1050/82
Pantalla
Lampshade

A-3500/03
CHU
Aparador
Sideboard
200 x 49 x 85H



THE ONE

BY BEN WU

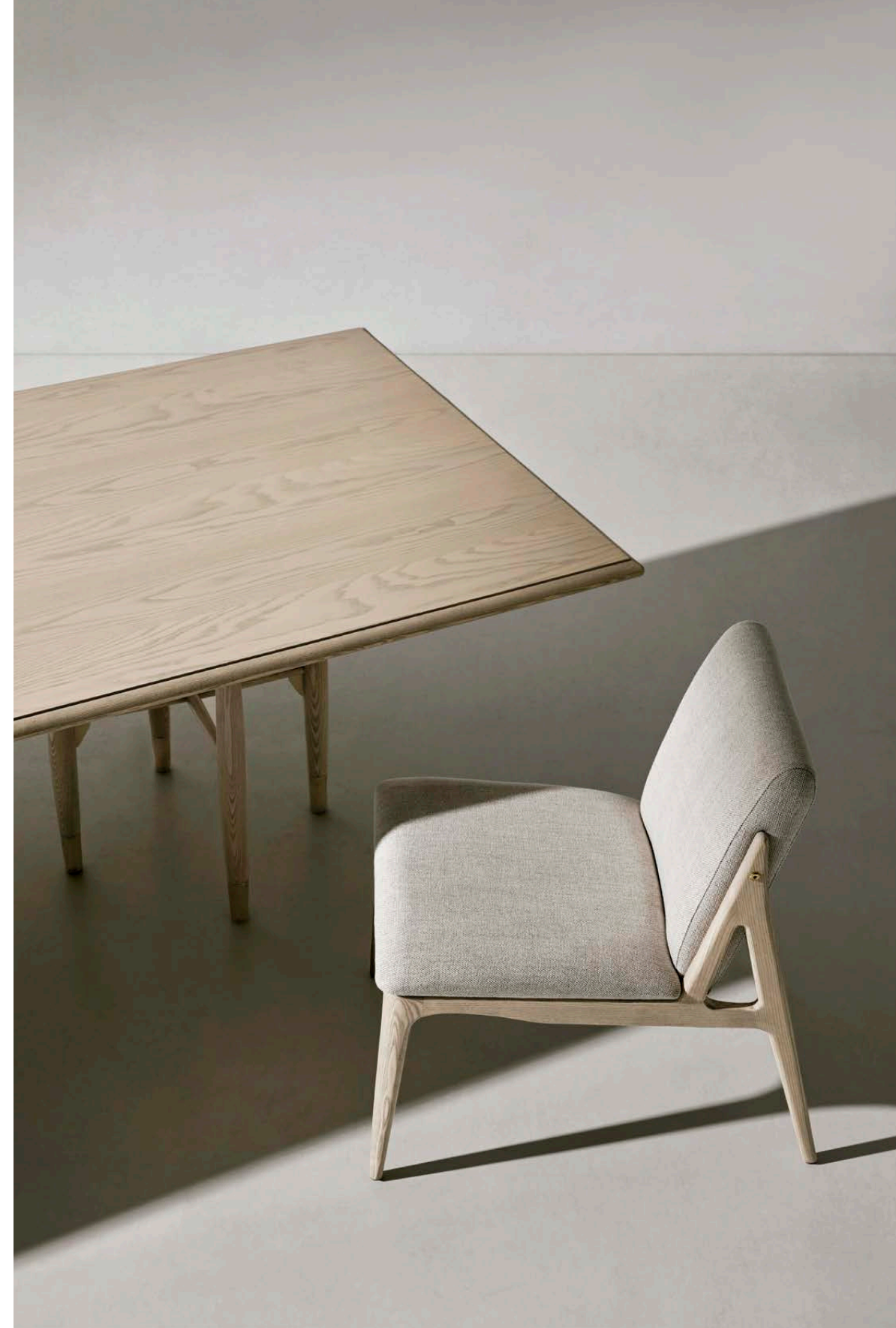


A-3505/03
SOU
Mesa comedor
Dining table
250 x 110 x 77H

A-3510/04
SHI
Silla comedor
Dining chair
52 x 72 x 81H



A-3510/04
SHI
Silla comedor
Dining chair
52 x 72 x 81H



A-3505/03
SOU
Mesa comedor
Dining table
250 x 110 x 77H

A-3510/04
SHI
Silla comedor
Dining chair
52 x 72 x 81H



A-3510/03
SHI
Silla comedor
Dining chair
52 x 72 x 81H



A-3500/03
CHU
Aparador
Sideboard
200 x 49 x 85H



DUNE

BY SUMMUMSTUDIO

THE BEGINNING OF A NEW DESIGN ERA



DUNE
BY SUMMUMSTUDIO



ATLAS NORA/ASPA

BY JACOB VENTURA

A-3280/04
ATLAS
Cama / Bed
188 x 215 x 100H
(Colchón/Matt.
160 x200)

A-3281/04
ATLAS
Cama / Bed
208 x 215 x 100H
(Colchón/Matt.
160 x200)

A-3282/04
ATLAS
Cama / Bed
228 x 215 x 100H
(Colchón/Matt.
200 x200)

A-5150/05
NORA
Mesita noche
Night stand
50D x 50H

A-3940/02
JUDE
Banqueta
Bench
136 x 50 x 40H





A-3280/02
ATLAS
 Cama / Bed
 188 x 215 x 100H
 (Colchón/Matt.
 160 x 200)

A-3281/02
ATLAS
 Cama / Bed
 208 x 215 x 100H
 (Colchón/Matt.
 160 x 200)

A-3282/02
ATLAS
 Cama / Bed
 228 x 215 x 100H
 (Colchón/Matt.
 200 x 200)



ATLAS
 BY JACOBO VENTURA



NORA
BY JACOBO VENTURA

- | | | | |
|---|---|---|---|
| A-5150/01
NORA
Mesita noche
Night stand
50D x 50H | A-5150/02
NORA
Mesita noche
Night stand
50D x 50H | A-5150/03
NORA
Mesita noche
Night stand
50D x 50H | A-5150/05
NORA
Mesita noche
Night stand
50D x 50H |
|---|---|---|---|

A-5150/02
NORA
Mesita noche
Night stand
50D x 50H

A-5158/01*
Sobre de
porcelánico
Porcelain tile top
46,5D

(*) Opcional /
Optional





ASPA
BY JACOBO VENTURA



A-5170/06 ASPA Mesita aux. Side table 50D x 42H	A-5170/01 ASPA Mesita aux. Side table 50D x 42H	A-5170/05 ASPA Mesita aux. Side table 50D x 42H	A-5170/02 ASPA Mesita aux. Side table 50D x 42H
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CRICKET

BY ESTUDI{H}AC

NIDO

BY JACOBO VENTURA

A-5100/04
CRICKET
Cama / Bed
216 x 218 x 135H
(Colchón/Matt.
160 x 200)

A-5105/04
CRICKET
Cama / Bed
236 x 218 x 135H
(Colchón/Matt.
180 x 200)

A-5110/04
CRICKET
Cama / Bed
256 x 218 x 135H
(Colchón/Matt.
200 x 200)

A-5120/06
CRICKET
Mesita noche
Night stand
89 x 52 x 50H

A-5115/06
CRICKET
Cómoda
Chest of drawers
122 x 55 x 98H

S-1050/08
NIDO
Sillón
Armchair
100 x 120 x 70H

A-5170/08
ASPA
Mesita aux.
Side table
50D x 42H



A-5115/02
CRICKET
CÓMODA
Chest of drawers
122 x 55 x 98H

A-5120/02
CRICKET
Mesita noche
Night stand
89 x 52 x 50H





NIDO
BY JACOBO VENTURA



S-1050/03	S-1050/04
NIDO	NIDO
Sillón	Sillón
Armchair	Armchair
100 x 120 x 70H	100 x 120 x 70H

DISEÑADORES
DESIGNERS

Francesc Rifé



Interiorista y diseñador industrial, Francesc Rifé funda su estudio en Barcelona en 1994, abarcando desde el interiorismo al diseño industrial, arquitectura, creación de conceptos, instalaciones, grafismo y dirección artística. Influenciado por el minimalismo, y marcado por una historia familiar ligada a la artesanía, articula toda su obra en torno al orden espacial y a la proporción geométrica. También demuestra una especial atracción por los materiales nobles que no le abandonará jamás.

Interior and industrial designer, Francesc Rifé founded his own studio in Barcelona in 1994, handling everything from interior to industrial design, architecture, the creation of concepts, installations, graphics, and art direction. Influenced by minimalism and following a familiar tradition linked to craftsmanship, his work focuses on ways of approaching material honesty, spatial order and geometric proportion.

Ramón Esteve



Ramón Esteve es Arquitecto y Diseñador; surgiendo una faceta como consecuencia de la otra. En 1991, fundó el estudio RE_E con una visión transversal en la que Arquitectura y Diseño forman un solo concepto bajo las mismas leyes y premisas de diseño. Su objetivo es el desarrollo de entornos completos a través de una interacción mutua entre ambas disciplinas, generando soluciones creativas para lugares, objetos y marcas singulares.

Ramón Esteve is an architect and designer, one emerging as a consequence of the other. In 1991, he founded the RE_E studio with a transversal vision in which Architecture and Design form a single concept under the same laws and principles of design. His aim is to develop complete environments through a mutual interaction between both disciplines, generating creative solutions for unique places, objects and brands.

Jacobo Ventura



Jacobo Ventura lleva la pasión por el diseño en su ADN, un artista multidisciplinar con una mente inquieta y creatividad desbordante. Influenciado por diferentes corrientes ha creado un estilo personal versátil capaz de adaptarse a las necesidades del proyecto. Con el objetivo de crear espacios vitales que generen emociones y sentimientos, pone el foco en las personas que lo van a habitar. Es capaz de elevar objetos cotidianos a elementos singulares aportándoles valor.

Jacobo Ventura's passion for design is part of his DNA, a multidisciplinary artist with a restless mind and boundless creativity. Influenced by different trends, he has created a versatile personal style capable of adapting to the needs of the project. With the aim of creating living spaces that generate emotions and feelings, he focuses on the people who will inhabit them. He is capable of transforming everyday objects into unique elements, giving them added value.

SummumStudio



SUMMUMSTUDIO® es una consultoría de diseño estratégico de carácter interdisciplinar. Especializada en el diseño y desarrollo de proyectos corporativos y particulares, en la aportación de valor, y en la creación y ejecución de proyectos diferenciales en Arquitectura Interior, Diseño Industrial y Branding Design.

SUMMUMSTUDIO® is a strategic design consultancy, with an interdisciplinary nature. Specialized in the design and development of corporate and private projects, in the contribution of value, and in the creation and execution of differentiating projects in Interior Architecture, Industrial Design and Branding design.

Ben Wu



Ben Wu hace honor a sus orígenes e imprime la cultura tradicional china en su trabajo. Inspirándose en el concepto de vida y momento presente, así como en la percepción y experimentación del futuro, creando así diseños con una poética única y original centrada en dar al espacio un alma con personalidad propia. Méritos le han convertido en un artista transfronterizo con un prestigio reconocido y galardonado mundialmente.

Ben Wu honours his origins and infuses traditional Chinese culture into his work. Inspired by the concept of life and the present moment, as well as the perception and experimentation of the future, he creates designs with unique and original poetry focused on giving space a soul with a personality of its own. His merits have made him a cross-border artist with worldwide recognition and award-winning prestige.

Yonoh Studio



Yonoh se distingue por el progresivo perfeccionamiento de su voz personal, rara vez ha coqueteado en exceso con alguna tendencia estética. Con el transcurso del tiempo, se ha abierto paso con un estilo fino y elegante, resuelto de manera impecable. Y lo han conseguido trabajando para empresas menos interesadas en impresionar y más en aportar, alcanzando un perfecto equilibrio entre su propia voz y el estilo de la firma.

Yonoh is distinguished by the progressive refinement of their personal voice, rarely flirting excessively with any aesthetic trend. Over the course of time, they have made their way with a fine and elegant style, impeccably resolved. And they have achieved this by working for companies less interested in impressing and more in contributing, striking a perfect balance between their own voice and the style of the firm.

JMFerrero
estudi{H}ac



José Manuel Ferrero fundó estudi{H}ac en 2003 con el objetivo de dar vida a todas las ideas que surgían en su cabeza. La pasión que imprime en su trabajo se palpa desde el primer instante. Discreto, culto, elegante e inmensamente creativo, para Ferrero el diseño es un estilo de vida. Podría decirse que el término británico “Bespoke” es el dogma que rige cada diseño, siendo un referente nacional e internacional.

José Manuel Ferrero founded estudi{H}ac in 2003 with the aim of giving life to the ideas in his head. The passion he puts into his work is evident from the very first moment. Discreet, cultured, elegant and immensely creative, for Ferrero design is a way of life. It could be said that the British term “Bespoke” is the tenet that governs every design, being a national and international reference.

Venture



Venture es una consultoría que diseña espacios con relato. Les fascinan las personas, a partir de las cuales generan experiencias, diseñando espacios y productos que atraviesan la emoción y crean memorias. Su ADN ha ido mutando al ir ganando veteranía, pero siguen conservando su esencia: generosidad, innovación, familiaridad e ingenio. Su alma inquieta busca siempre la disrupción, con la mente muy presente en un futuro que ya está aquí.

Venture is a consulting firm that designs spaces with a story. They are fascinated by people, and generate experiences, design spaces and products that go through emotion and create memories. Their DNA has mutated as they have gained experience, but they still retain their essence: generosity, innovation, familiarity and ingenuity. Their restless soul is always looking for disruption, with their minds firmly fixed on a future that is already here.

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